



BUILDING YOUR PERSONAL BRAND

APRIL 22, 2021



UNLIKE UNICORNS, ZEBRAS ARE REAL.

"MEDIAN MEMBER" OF THE TAMBRAHM SPECIES

RISK AVERSE

PREFERS ANONYMITY

PRESSURE TO GET A CENTUM IN MATHS

SCHOOL SYSTEM IS 10+2+IIT+USA

LOVES THAYIR SADAM



MOTIBAGH, NEW DELHI:



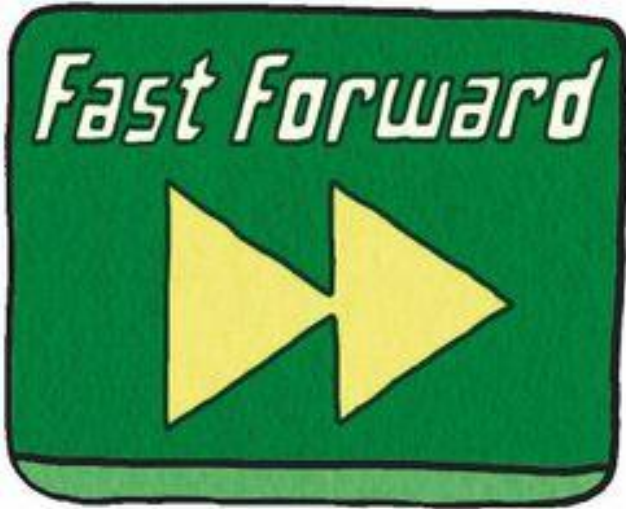
MY FIRST VENTURE IN HIGH SCHOOL: A NEIGHBOURHOOD LIBRARY



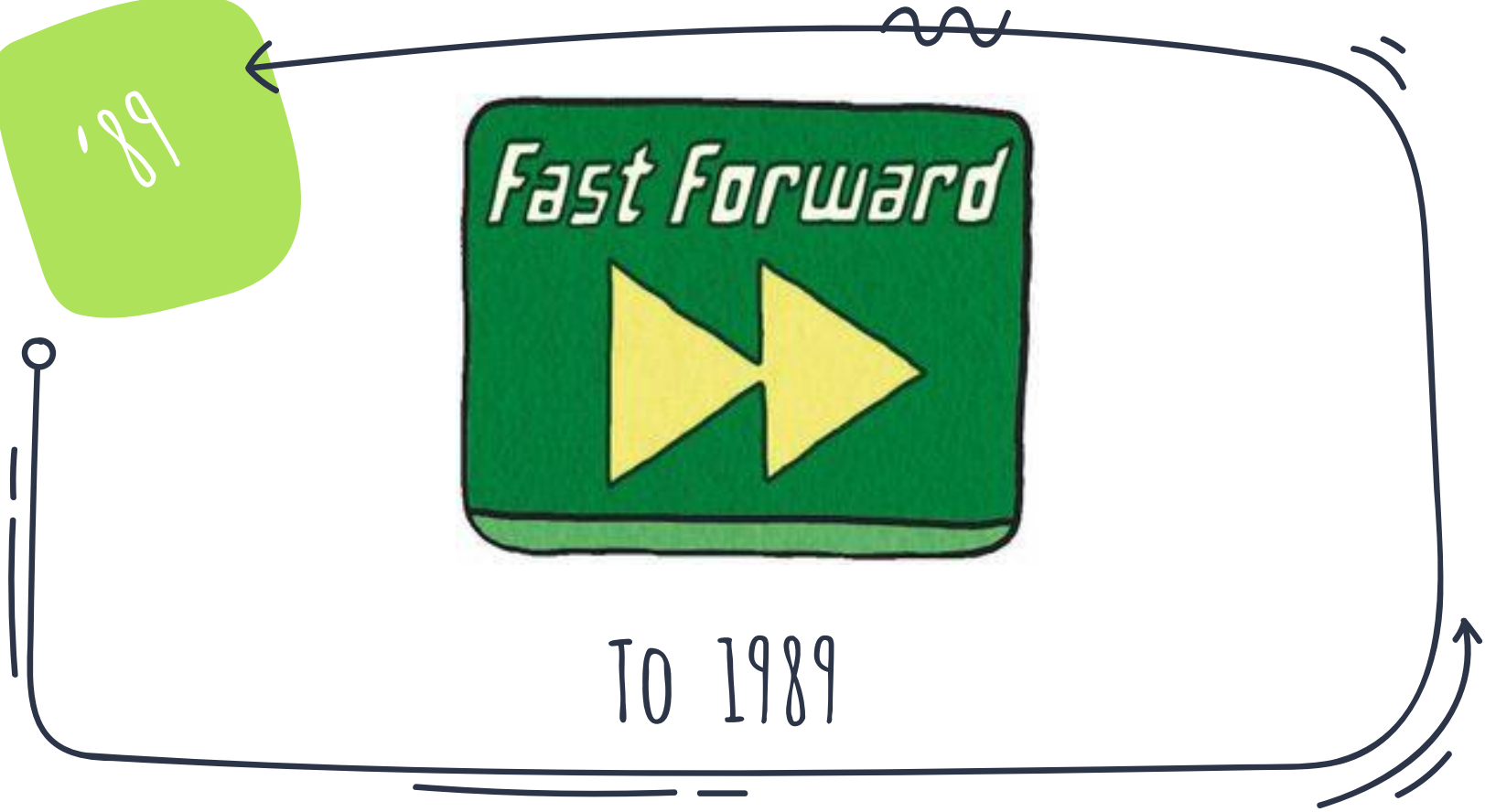
CONFESSED MY CRIME!



'89



TO 1989



THE CITI
NEVER
SLEPT



Axel R-D 2010

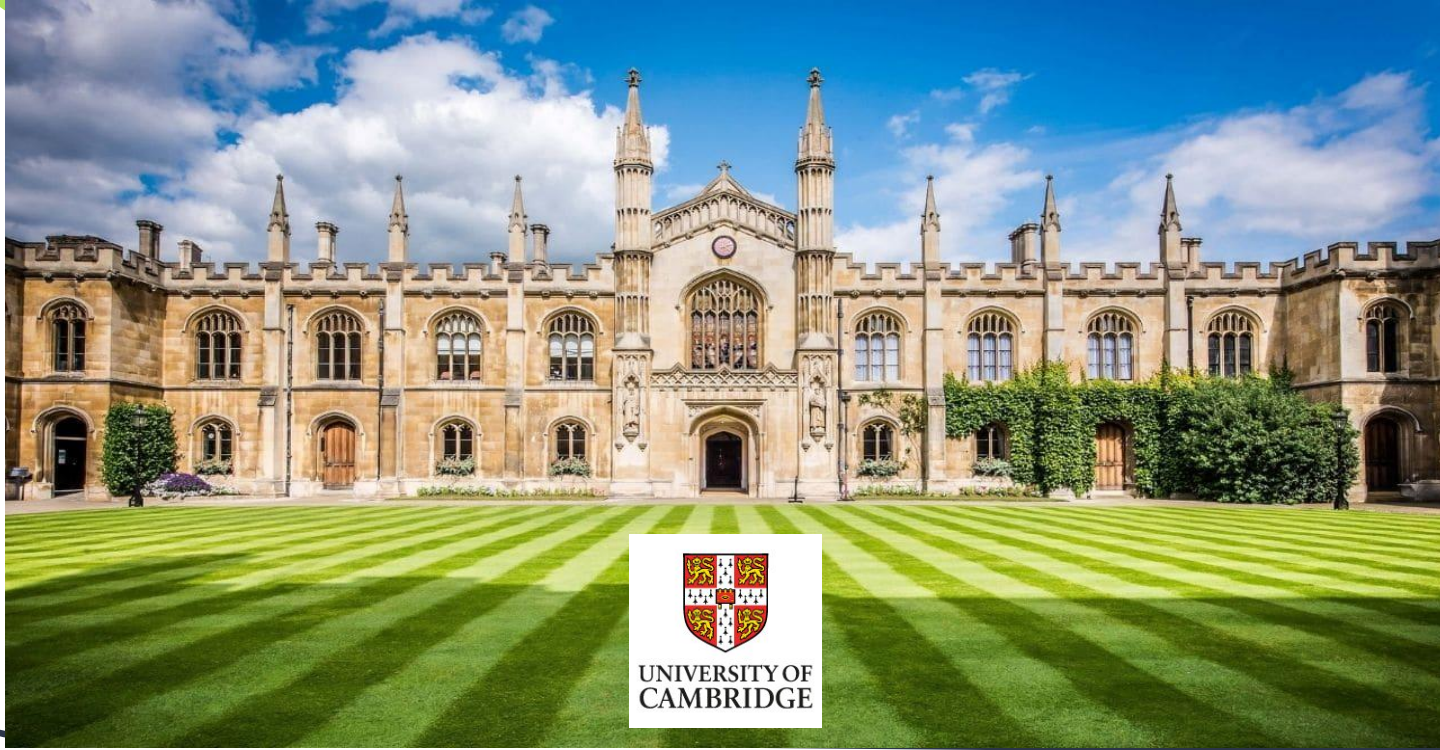


THE TEACHER
SHORTAGE IS
REAL, LARGE
AND GROWING
AND WORSE
THAN WE
THOUGHT



“ AND MATH? ”

MECCA FOR MATHEMATICS

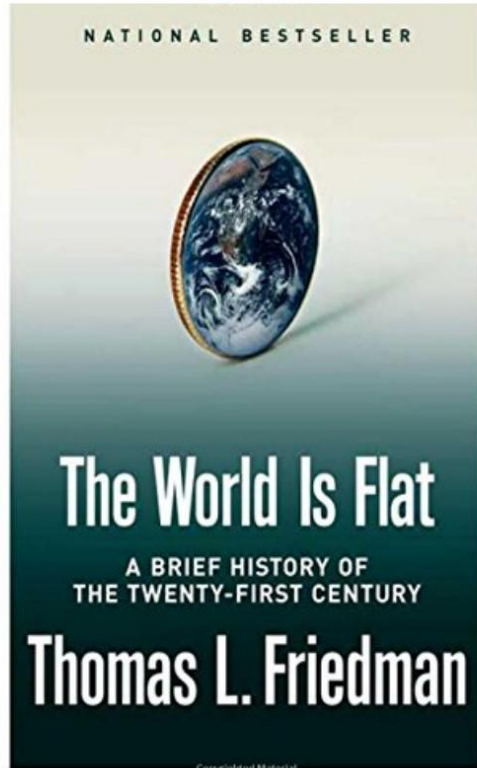


INTO THE UNKNOWN - VIC FALLS, ZIMBABWE



1999

THE BEST
MARKETING
MOMENT
WE EVER
HAD!

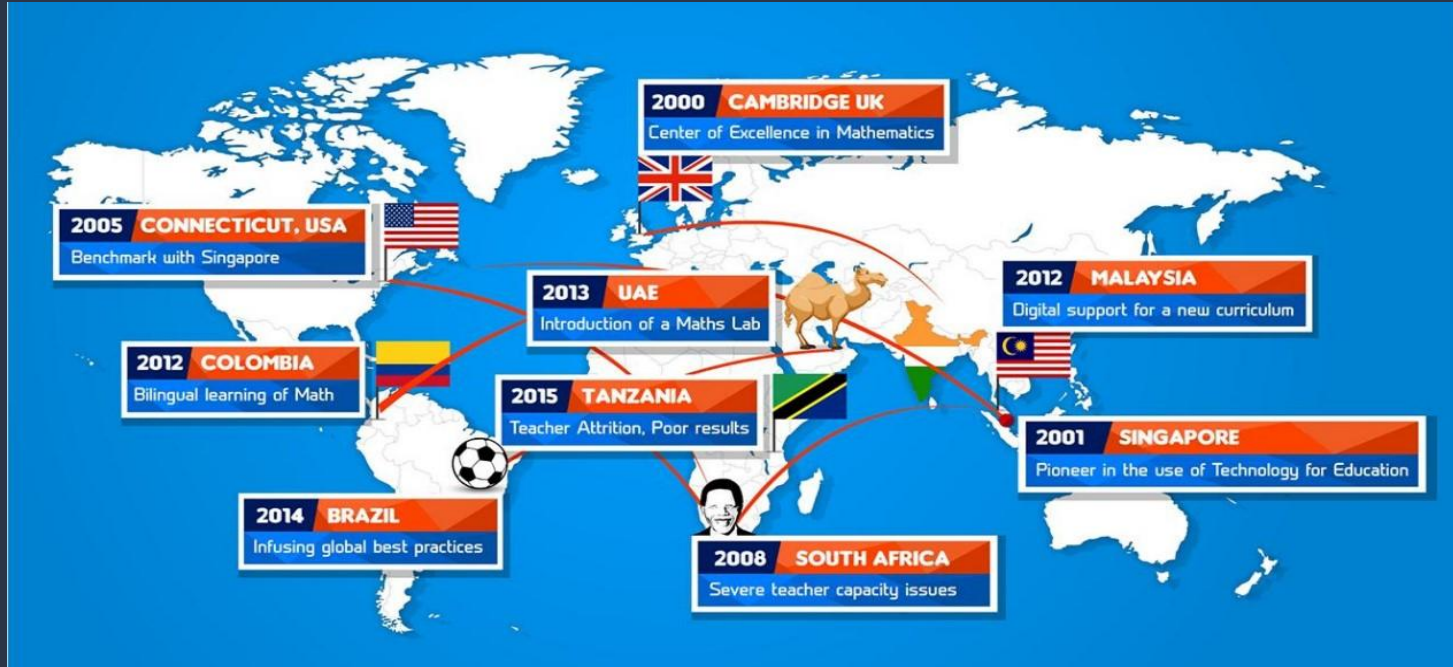


The New York Times

Sept. 16, 2005

With a team of Indian, British and Chinese math and education specialists, the HeyMath group basically said to itself: If you were a parent anywhere in the world and you noticed that Singapore kids, or Indian kids or Chinese kids, were doing really well in math, wouldn't you like to see the best textbooks, teaching and assessment tools, or the lesson plans that they were using to teach fractions to fourth graders or quadratic equations to 10th graders? And wouldn't it be nice if one company then put all these best practices together with animation tools, and delivered them through the Internet so any teacher in the world could adopt or adapt them to his or her classroom? That's HeyMath.

HeyMath's mission is to be the math Google -- to establish a Web-based platform that enables every student and teacher to learn from the "best teacher in the world" for every math concept and to also be able to benchmark themselves against their peers globally.



SOME DELIBERATE, SOME SERENDIPITOUS

HeyMath!®

turns

20

THE GLASS CEILING IS TOO SIMPLISTIC A NOTION



SELF-IMPOSED BARRIERS BY WOMEN





MY LEADERSHIP PLAYBOOK.

NO SUCH THING
AS 'WORK-LIFE'
BALANCE

HAVE MANY
'AGONY-AUNTS'


TALK THE WALK

BUILD YOUR
PERSONAL BRAND

FUTURE-PROOF
YOURSELF

KILL
AGE-ISM

TO GO STRAIGHT,
TURN RIGHT



PERSONAL
BRANDING
PLAYBOOK

ASK YOURSELF THESE QUESTIONS:

- x WHAT DO YOU TRULY CARE ABOUT?
- x WHAT ARE SOME EVENTS IN YOUR LIFE THAT MADE YOU FEEL MOST ALIVE?
- x WHAT CHALLENGES AND OPPORTUNITIES FREQUENTLY OCCUPY YOUR THOUGHTS?
- x WHAT OUTCOMES HAVE MADE YOU FEEL VERY PROUD?
- x WHAT ACTIVITIES DO YOU FIND ENERGISING?

WHO YOU ARE

YOUR WORK & PURPOSE

Upskilling teachers & enabling success for all students in Maths

Talent Development

Creating a culture of innovation & creativity

YOUR VALUES & BELIEFS

Be real, be entirely yourself

Embrace the unknown, grab all opportunities

Be Self-Aware.

WHAT MATTERS TO YOU

Developing Women Leaders

Mentoring Entrepreneurs & students

Scaling my own Leadership

THE 21ST CENTURY IS NOT ABOUT INDIA VS CHINA

IT'S ABOUT
WOMEN



THINGS I CARE ABOUT:

DEVELOPING
WOMEN LEADERS

MENTORING
ENTREPRENEURS

SCALING MY
LEADERSHIP POTENTIAL



National launch of Women Start-up
Programme 2018 at IIMB



Stanford | Seed
TRANSFORMATION NETWORK
INDIA

IIMBue
IIMB LEADERSHIP SUMMIT



भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur

Incubation
Center



NSRCEL
Idea to Implementation

A WOMAN LEADER I TRULY ADMIRE:



THANKS!

Any questions?

You can find me at:

- X @username
- X user@mail.me

